



DELTA SUMMIT 2022



SPONSORSHIP PROSPECTUS

March 29-31, 2022 | Hilton New Orleans Riverside

WHY SPONSOR OR EXHIBIT?



- Give your organization **maximum exposure** to an audience of decision makers.
- Sponsorships geared towards **driving business opportunities and expanding visibility** can be an extremely powerful promotional tool.
- All sponsors receive a number of **core benefits** to maintain high-visibility throughout the event promotions and on-site.
- **Share your company's expertise** with a targeted audience.
- Showcase your advanced technologies and **valuable services**.
- **Personally interact** with potential and current customers.
- **Expand your markets** by identifying new potential customers, suppliers, and partners.

To discuss your involvement and marketing goals further, please contact:

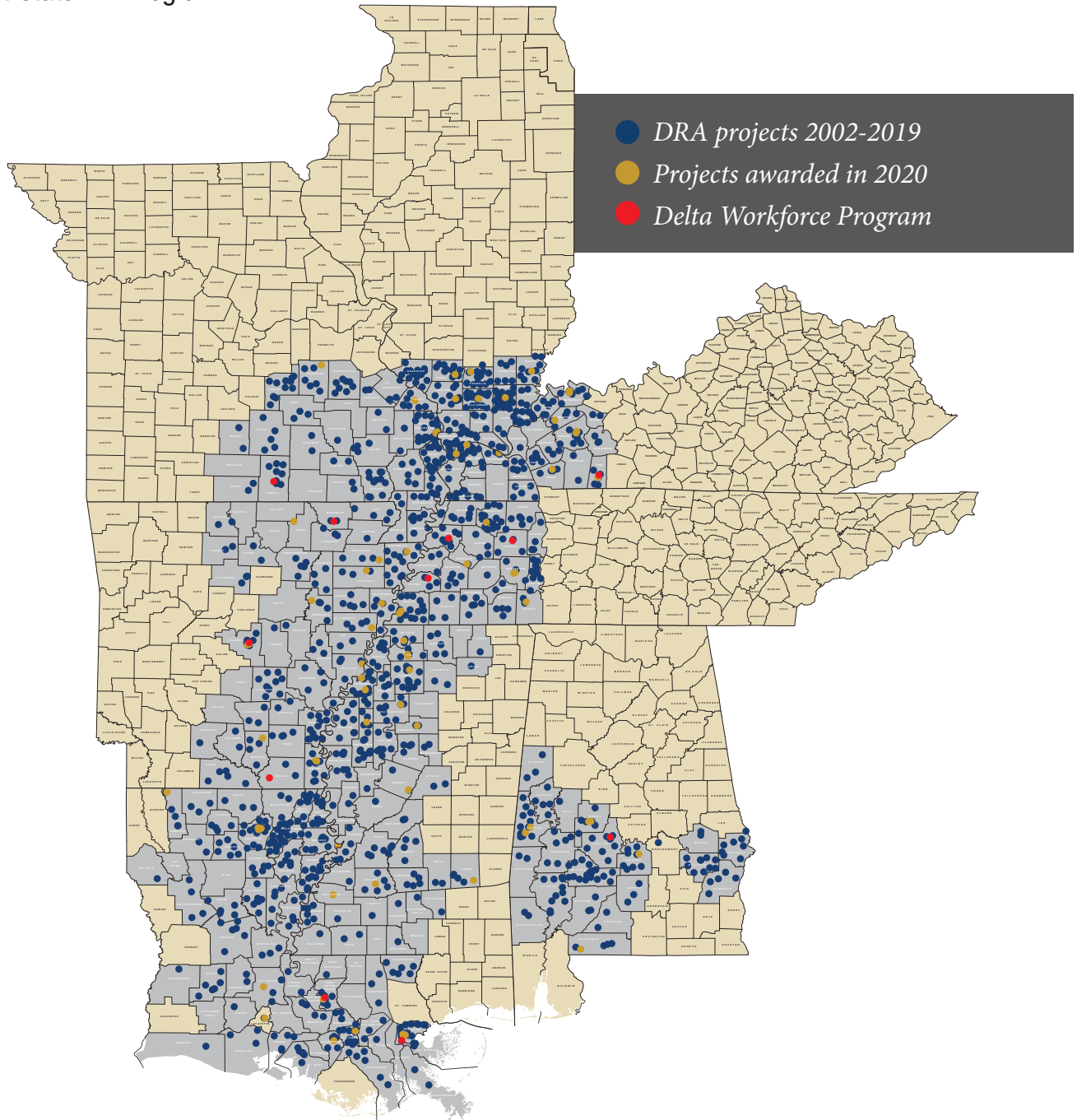
Sea Talantis *CMP, Program Manager*

stalanis@dra.gov

(205) 603-3686

ABOUT THE DELTA REGIONAL AUTHORITY

The Delta Regional Authority (DRA) is a federal-state partnership created by Congress in 2000 to promote and encourage the economic development of the lower Mississippi River Delta and Alabama Black Belt. DRA invests in projects supporting transportation infrastructure, basic public infrastructure, workforce training, and business development. DRA's mission is to help create jobs, build communities, and improve the lives of those who reside in the 252 counties and parishes of the eight-state DRA region.





DELTA SUMMIT 2022

Hosted by the Delta Regional Authority, the inaugural Delta Summit will bring together community leaders from across the eight-state DRA region to discuss and learn more about the region's opportunities for economic development, rural revitalization, and community resiliency. The Summit will feature keynote speakers, more than two dozen concurrent breakout sessions and workshops, field experiences, and peer networking opportunities to share ideas, best practices, and strategies to move the Delta Region forward.

This year, the Delta Summit will take place in New Orleans, Louisiana March 29-31, 2022. DRA anticipates 300-350 individuals representing state and local government, economic development organizations, nonprofits, small businesses, and more will register to attend this year's inaugural Summit.

FEATURED SPEAKERS



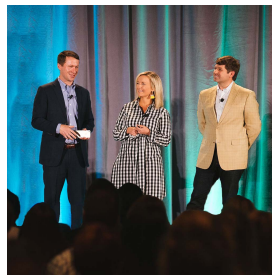
James Carville,
political icon



Lt. General Russel L. Honoré,
Commander of Joint Task Force
Katrina and Leader of U.S.
Capitol Complex Security Review



Sarah Smarsh,
author and journalist



**Jim & Mallorie Rasberry
and Josh Nowell,**
HGTV's Home Town Team

ABOUT THE VENUE

It's all about location in New Orleans and the Hilton New Orleans Riverside places you at the center of it all. Nestled against the banks of the Mississippi, guests can watch the ships come sailing in or dive into the city life just steps away. Grab a beignet, listen to live jazz, ride a streetcar, or hop into a parade, you never know what you will experience in the vibrant culture and excitement of New Orleans just outside our front door.



Make it a trip to remember with Hilton.

- Downtown New Orleans hotel in the Warehouse and Arts District
- Walking distance to the French Quarter and Jackson Square
- Amazing downtown and Mississippi River views



SUMMIT AT A GLANCE

Tuesday, March 29, 2022

Field Experiences
Opening Plenary
DRA Welcome Reception

Wednesday, March 30, 2022

Keynote Speaker
Breakout Sessions
Trade Exhibition
Sponsored Reception

Thursday, March 31, 2022

Keynote Speakers
Breakout Sessions
Trade Exhibition



The Delta Summit will feature a compelling programmatic agenda of highly regarded thought leaders, practitioners, and subject matter experts whose knowledge and insights will challenge attendees, and encourage robust dialogue around the Summit's central themes of economic development, rural revitalization, and community resiliency.

Topics for thought-provoking sessions will include:

- Public Infrastructure and Transportation
- Workforce Development and Education
- Business Development and Entrepreneurship
- Community Revitalization
- Health
- DRA Programs & Initiatives
- Delta Leadership Network*

**The Delta Leadership Network (DLN) is an 600+ member alumni group comprised of DRA's Delta Leadership Institute Executive Academy graduates. DLN members serving in leadership roles on the DLN Regional Advisory Council have developed content geared towards the specific interests of their fellow alumni.*

For more information about the Delta Summit, visit www.DRA.gov/DeltaSummit.

SPONSORSHIP LEVELS AT A GLANCE

	\$20,000 Platinum	\$15,000 Gold	\$15,000 Welcome Reception	\$10,000 Silver	\$10,000 Conference Bag	\$5,000 Bronze	\$2,000 Exhibitor
Exclusive opportunity	X		X		X		
Recognized on promotional e-broadcasts	X	X	X	X	X	X	X
Logo acknowledgement in plenary session hold slide	X	X	X	X	X	X	X
Website acknowledgment	X	X	X	X	X	X	X
Logo on conference signage	X	X	X	X	X	X	
Company logo on conference bag					X		
Corporate video screened	X						
Brochure in bag	X	X			X		
Remarks	X (Day 2) 5 min)	X (Day 1) 2 min)					
Company profile in the conference program handbook	250 words	200 words	200 words	100 words		50 words	50 words
Advertisement in the conference program handbook	full pg	half pg			full pg		
Conference registration(s)	6	4	2	2	2	1	1
Exhibit table	2	1		1		1	1



EXCLUSIVE! PLATINUM SPONSOR — \$20,000

BE RECOGNIZED

- Recognized as the Platinum Sponsor on promotional e-broadcasts in the lead up to the conference.
- Recognized as the Platinum Sponsor during the opening address by the emcee.
- Five (5) minute remarks on the first full day (Day 2) during the welcome address.

BE FEATURED

- Company logo on conference marketing and promotional materials including logo on the cover of the conference program handbook, and logo on plenary session looping slide as well as on certain conference signage.
- Summit website acknowledgment as the Platinum Sponsor with your company logo, 250 word profile and hyperlink to your company website.
- Full page advertisement in the conference program handbook.

BE SEEN

- Two exhibit tables with first choice of location (subject to confirmation date).

Note : The host reserves the right to alter the floor plan at its discretion.

BE PRESENT

- Six (6) conference registrations, including full access to all conference presentations and meals noted on agenda, and Welcome Reception

EXCLUSIVE! WELCOME RECEPTION SPONSOR – \$15,000

BE RECOGNIZED

- Recognized as the Welcome Reception Sponsor on certain promotional e-broadcasts in the lead up to the conference.
- Recognized as the Welcome Reception Sponsor during the welcome address.
- Five (5) minute remarks during welcome reception, Tuesday, March 29th.

BE FEATURED

- Company logo on conference marketing and promotional materials including logo inside the conference program handbook, 200 word company profile in the conference program handbook, and logo on plenary session hold slide.
- Summit sebsite acknowledgement as a Welcome Reception Sponsor with your company logo, 200 word profile and hyperlink to your company website.
- Opportunity to erect a company-provided pullup banner at the Welcome Reception (subject to size limitations).

BE SEEN

- One (1) exhibit table with first choice of location (subject to confirmation date).

Note : The host reserves the right to alter the floor plan at its discretion.

BE PRESENT

- One (1) conference registration, including full access to all conference presentations and meals noted on agenda.





GOLD SPONSOR – \$15,000

BE RECOGNIZED

- Recognized as the Gold Sponsor on certain promotional e-broadcasts in the lead up to the conference.
- Recognized as the Gold Sponsor during the opening address by the emcee.
- Two (2) minute remarks on the first day during the welcome address.

BE FEATURED

- Company logo on conference marketing and promotional materials including logo on the cover of the conference program handbook, and logo on plenary session looping slide as well as on certain conference signage.
- Summit website acknowledgment as the Gold Sponsor with your company logo, 200 word profile and hyperlink to your company website.
- Half page advertisement in the conference program handbook.

BE SEEN

- One (1) exhibit table with first choice of location (subject to confirmation date).

Note : The host reserves the right to alter the floor plan at its discretion.

BE PRESENT

- Four (4) conference registrations, including full access to all conference presentations and meals noted on agenda, and Welcome Reception.



SILVER SPONSOR – \$10,000

BE RECOGNIZED

- Recognized as the Silver Sponsor on certain promotional e-broadcasts in the lead up to the conference.
- Recognized as the Silver Sponsor during the opening address by the emcee.

BE FEATURED

- Company logo on conference marketing and promotional materials including logo on the cover of the conference program handbook, 100 word company profile in the conference program handbook, and logo on plenary session hold slide as well as on certain conference signage.
- Website acknowledgment as the Silver Sponsor with your company logo, 100 word profile and hyperlink to your company website.

BE SEEN

- One (1) exhibit table with first choice of location (subject to confirmation date).

Note : The host reserves the right to alter the floor plan at its discretion.

BE PRESENT

- Two (2) conference registrations, including full access to all conference presentations and meals noted on agenda, and Welcome Reception.



EXCLUSIVE! CONFERENCE BAG SPONSOR — \$10,000

BE RECOGNIZED

- Company Logo prominently displayed on conference bag
- Recognized as the Conference Bag Sponsor during the opening address by the emcee.

BE FEATURED

- Company logo on conference marketing and promotional materials including logo on the cover of the conference program handbook, and logo on plenary session looping slide and on conference signage.
- Summit website acknowledgment as the conference bag sponsor with your company logo, and hyperlink to your company website.
- Full page advertisement in the conference program handbook.

BE SEEN

- Two exhibit tables with choice of location (subject to confirmation date).

Note : The host reserves the right to alter the floor plan at its discretion.

BE PRESENT

- Two (2) conference registrations, including full access to all conference presentations and meals noted on agenda, and Welcome Reception



BRONZE SPONSOR – \$5,000

BE RECOGNIZED

- Recognized as the Bronze Sponsor on certain promotional e-broadcasts in the lead up to the conference.
- Recognized as the Bronze Sponsor during the opening address by the emcee.

BE FEATURED

- 50 word company profile in the conference program handbook, and logo on plenary session hold slide.
- Website acknowledgement as a Bronze Sponsor with your company logo, 50 word profile and hyperlink to your company website.

BE SEEN

- One (1) exhibit table with first choice of location (subject to confirmation date).

Note : The host reserves the right to alter the floor plan at its discretion.

BE PRESENT

- One (1) conference registration, including full access to all conference presentations and meals noted on agenda, and Welcome Reception.

EXHIBITOR ONLY – \$2,000 LIMITED AVAILABILITY

To complement the Delta Summit program, an industry exhibition will be held in conjunction with the conference. This will be the main networking area of the conference and the welcome reception and all refreshment breaks will be located amongst the exhibitors.

BE RECOGNIZED

- Recognized as an Exhibitor on certain promotional e-broadcasts in the lead up to the conference.

BE FEATURED

- 50 word profile in the conference program handbook, and logo on plenary session hold slide.
- Website acknowledgment as an Exhibitor with your company logo, 50 word profile and hyperlink to your company website.

BE SEEN

- One (1) exhibit table with first choice of location (subject to confirmation date).

W

Note : The host reserves the right to alter the floor plan at its discretion.

BE PRESENT

- Exhibitor only package includes access to the exhibition hall, all on-site networking activities, and meals noted on the agenda.



SPONSORSHIP FORM

MARCH 29 – 31, 2022

Hilton New Orleans Riverside | New Orleans



Presented by the Delta Regional Authority

Organization Details

Please note correspondence will be sent to the appropriate emails supplied below.

Organization Name (for invoicing purposes): _____

Contact Person (for invoicing purposes): _____

Email: _____

Organization Name (for marketing purposes): _____

Contact Person (for marketing purposes): _____

Job Title: _____

Email: _____

Phone: _____

Organization Address: _____

City: _____ State: _____ Zip: _____



Sponsorship Opportunities

Please check the appropriate box.

Platinum * \$20,000
Gold \$15,000
Silver \$10,000
Bronze \$5,000

Welcome Reception * \$15,000
Conference Bag * \$10,000
Exhibitor \$2,000

**Exclusive Sponsorship Opportunity*

I agree to be invoiced for a total of \$_____ for the items selected above.

Authorized Signature: _____ Date: _____

Sponsorship agreement and invoice will be sent upon receipt of this completed form.
The exhibit hall floor plan is provided to all paid sponsors and exhibitors. Sponsors receive priority placement.

Official Use Only

Date of Invoice: _____ Invoice Total: \$ _____

Please send this completed form via email to Sea Talantis at stalanis@dra.gov.
An invoice will be sent upon receipt of this completed form.

For more information, please contact summit organizers at deltasummit@dra.gov or (205) 603-3686.

EXHIBITOR FORM

MARCH 29 – 31, 2022

Hilton New Orleans Riverside | New Orleans



Presented by the Delta Regional Authority

Exhibitor Only Details - \$2,000 (per table)

Organization Name (for invoicing purposes): _____

Contact Person (for invoicing purposes): _____

Email: _____

Organization Name (for marketing purposes): _____

Contact Person (for marketing purposes): _____

Job Title: _____

Email: _____

Phone: _____

Organization Address: _____

City: _____ State: _____ Zip: _____



Conditions of Payment

Payment must be received for all Delta Summit sponsorship and/or exhibitor packages prior to close of business on **Friday, March 18, 2022**.

Privacy Statement

YES I consent to company/organization details being shared with providers and/or contractors of the Delta Summit.

NO I do not consent to company/organization details being shared with providers and/or contractors of the Delta Summit.

I agree to be invoiced for a total of \$ _____ (plus any state and local taxes) for the items selected above.

Signature _____ Date: _____

Official Use Only

Date of Invoice: _____ Invoice Total: \$ _____

The exhibit hall floor plan is provided to all paid sponsors and exhibitors. Sponsors receive priority placement.

Please send this completed form via email to Sea Talantis at stalantis@dra.gov.
An invoice will be sent upon receipt of this completed form.

IMPORTANT INFORMATION

The details in this document are correct at the time of publication. The host and its agents do not accept responsibility for any changes that may occur.

All prices quoted in this prospectus are in United States Dollars (USD) and exclude any state and local taxes, which will be added to your final invoice.

The conference host reserves the right to accept or decline applications for sponsorship and exhibition space.

KEEPING YOU SAFE

DRA will continue to adhere to the CDC's public health guidance and will consider all state and local recommendations in New Orleans, Louisiana in advance of the Delta Summit. Due to evolving public health circumstances, the Summit schedule is tentative and subject to change based on expected attendance, capacity considerations, and public health protocols at the time of the event.

Should the conference convert to a Hybrid or Virtual event we will notify you immediately regarding your sponsorship and exhibition entitlements.



CONTACT: Sea Talantis CMP, Program Manager , Delta Regional Authority
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